

Inland Port Transportation Management Association

Laura C. Freeland, Executive Director

November 2022

Agenda

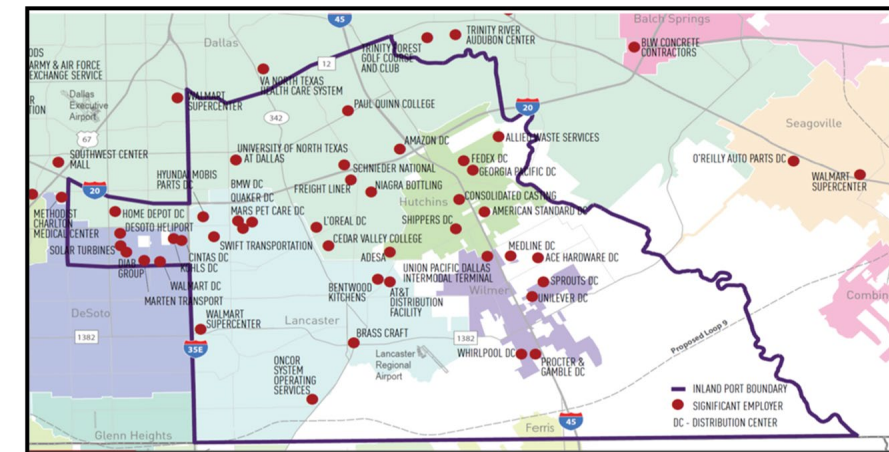
- Overview of Dallas County Inland Port (DCIP)
- Overview of Inland Port Transportation Management Association (IPTMA) and GoLink Services



DCIP Overview

What is the Dallas County Inland Port

- Direct access to three major interstate highways (I-35, I-20 & I-45)
 - 93% of US population is within 48 hours by truck
 - I-35, USMCA Corridor, provides a direct connection to Canada and Mexico
- Covers 75k acres and base of operations for 110+ employers
- Located in several cities and in the County's unincorporated areas
- Privately-owned and developed by multiple owners and developers
- Fastest growing industrial area
 - Addtl 6k jobs over the next 3 years
 - Property value growth up 50% 2021 vs 2018
- Occupancy consistently around 94%
- Receives goods from West Coast, East Coast and Gulf of Mexico
- Additional regional information www.southerndallascounty.com



Union Pacific Intermodal Facility

- State-of-the art, \$100 million intermodal facility
 - Automated Gate System
 - UPGo allows pre-validation which eliminates gate delays
- Process 360k containers annually, capacity 500k
- Process 2-3 trains/day, capacity to build up to 3-4/day
- Only IM facility in US fronting an interstate highway
- Multiple adjacent sites have rail lines to the UP Intermodal facility



Plaquemines Port

- Plaquemines Port is partnering with APM Terminals North America to open in 2023 a deep water, multi-modal, state-of-the-art container terminal located at the mouth of the Mississippi
- Plaquemines Port is currently the 13th largest tonnage port in the U.S. As the only natural deep-water port in the area, it has the ability to process the increasing number of multiple mega vessel container ships
- As a convenient, cost-effective alternative to congested ports on the West coast, Plaquemines Port is expected to deliver up to a million TEUs to Dallas, Austin, and San Antonio
- The Dallas County Inland Port is well situated for this ocean-rail and/or ocean-truck traffic coming into the area via the Union Pacific Intermodal Facility or via interstate highways



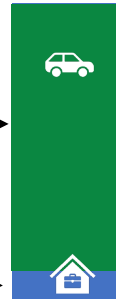
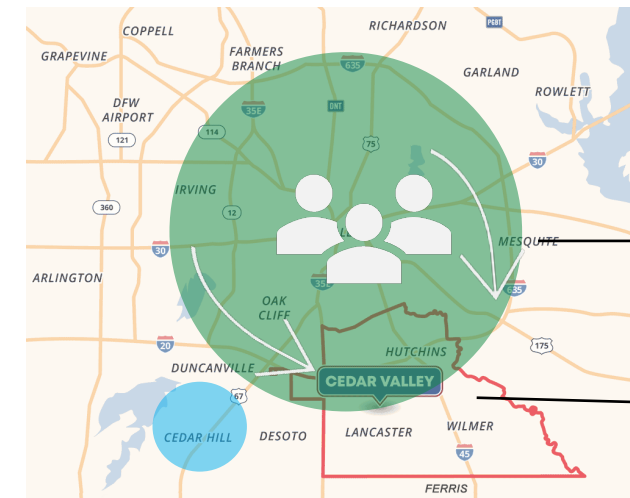
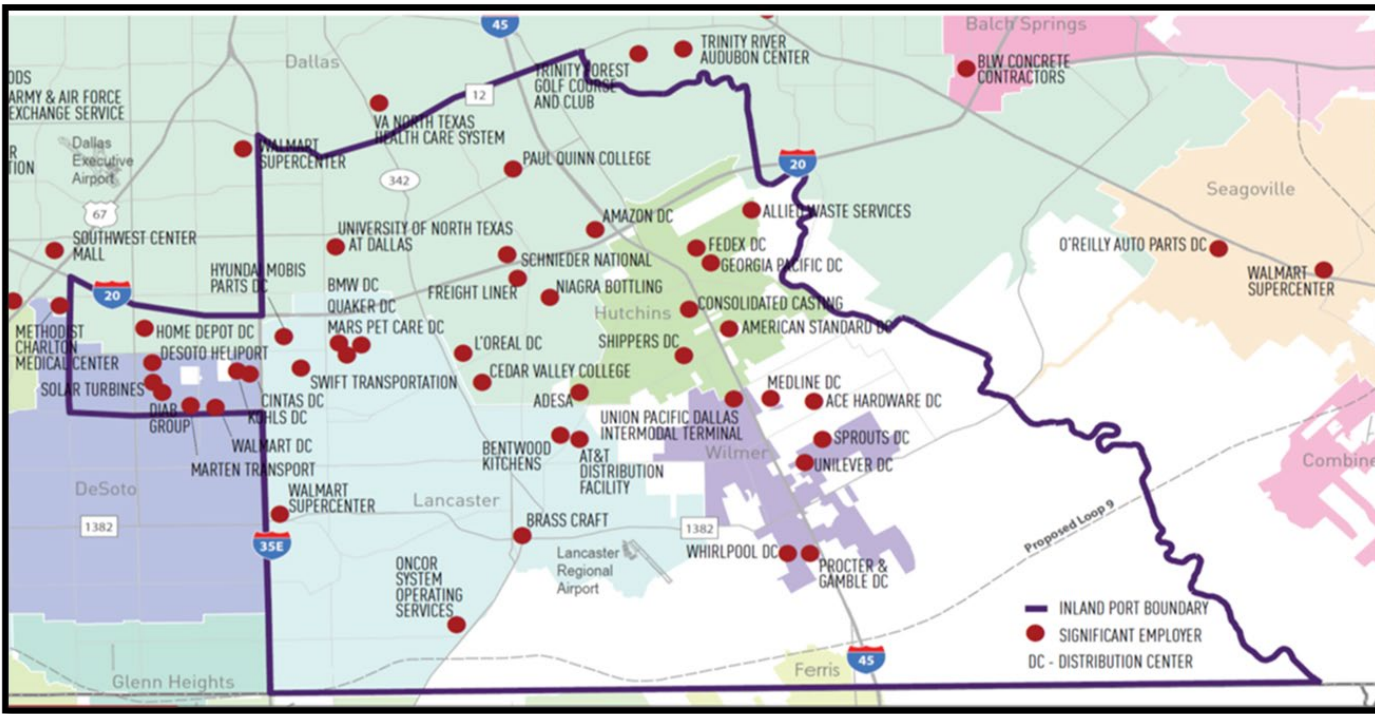
Upcoming Projects

- \$8.2M RAISE grant – electric shuttles, transit operations and passes, sidewalk and signal improvements
- DCIP Flood Protection Planning Study (dallasinlandportfps.org)
- Proposed Loop 9 project includes construction of a six-lane frontage road system between US 67 and I 35E



IPTMA Overview

Inland Port Zone and Where Employees Work and Live



Almost **90%** of Inland Port employees **live OUTSIDE** the area

Nearly **10%** of Inland Port employees **live AND work INSIDE** the area



IPTMA Services and Fares



Expanded Microtransit services in the Cities of Dallas, Hutchins, Lancaster, Wilmer, and DeSoto 5:00 am to 8:00 pm, Monday - Friday

§ Uberpool to support demand



Rider Subsidy Program, Inland Port Rides service 8:00 pm to 5:00 am when Microtransit services are not running

§ Inland Port Rides subsidy available for trips to/from member employers



Provides 24-hour coverage of the Inland Port Area

Inland Port Connect GoLink Service

DART's Fare Information

GoLink One-Way Fare Tarifa de ida o vuelta de GoLink	\$2.50
GoLink One-Way Fare - Reduced Tarifa de ida o vuelta de GoLink - Reducida	\$1.25
AM/PM Pass - Local Pase AM/PM - Local	\$3.00
AM/PM Pass - Local Reduced Pase AM/PM - Reducido	\$1.50
Midday Pass - Local (9:30 a.m. - 2:30 p.m.) Mediodía - Local (9:30 a.m. - 2:30 p.m.)	\$2.00
Day Pass - Local Pase del Día - Local	\$6.00
Day Pass - Regional Pase del Día - Regional	\$12.00
Day Pass - Reduced Pase del Día - Reducido	\$3.00
Monthly Pass - Local Pase Mensual - Local	\$96.00
Monthly Pass - Regional Pase Mensual - Regional	\$192.00
Monthly Pass - Reduced Pase Mensual - Reducido	\$48.00

A GoLink one-way fare is valid for a single GoLink trip only. No transfers.

This table does not include all available fare types. For a complete list of fares and additional one-way fare options, please visit [DART.org/fares](https://www.dart.org/fares), or call 214-979-1111.

Hours of Operation

5 a.m. – 8 p.m., Monday – Friday

GoLink does not operate on New Year's Day, Memorial Day, July 4, Labor Day, Thanksgiving Day, the day after Thanksgiving and Christmas Day.

UberPool Rates

- \$1* – Travel anywhere within the zone to or from the designated DART station or transit center. *(Prices are per person, per trip – including children)*
- \$3 – Travel point-to-point, to or from any location within a single zone. *(Prices are per person, per trip – including children)*



Improved DART access

- DART Bus Network Redesign improved Inland Port Access
- 9 routes into the Inland Port
- Improved access to other GoLink zones
 - South Dallas, Mesquite/Balch Springs, Rylie and Kleberg
- Greater frequency and reduced ride times
- SMU/PQC initiative to map neighborhoods of potential riders/job seekers



GoLink in action



MEET

LIZ

It's **6AM** and Liz needs to get from her house in Desoto to her job at Home Depot.

She does not have the GoPass app, so she calls 877-631-5278 to book her trip. The reservationist tells her she can use a credit card, debit card or GoPass Tap card to cover her fare. Liz chooses to pay with her GoPass Tap card, and the reservationist tells her a GoLink vehicle will arrive in 29 minutes.

When Liz boards the vehicle, her card receives a “virtual tap” and is charged \$2.50 since the One-Way GoLink fare is the best fare to cover her trip.



\$2.50 fare

**Easy
pay**

**Short
wait**

**Home pick
up**



GoLink in action



MEET MICHAEL

It's 7 P.M. and Michael needs to get from his job at Proctor & Gamble to UNT Dallas Station to continue on the Blue Line to his home in Garland.

He begins planning a trip in the GoPass app and sees that a GoLink vehicle can drop him off at the station within 25 minutes, and that the fare would be covered by his existing active day pass used that morning.

Michael continues booking his GoLink trip via the app.



**Fare included
in day pass**

App

**Short
wait**

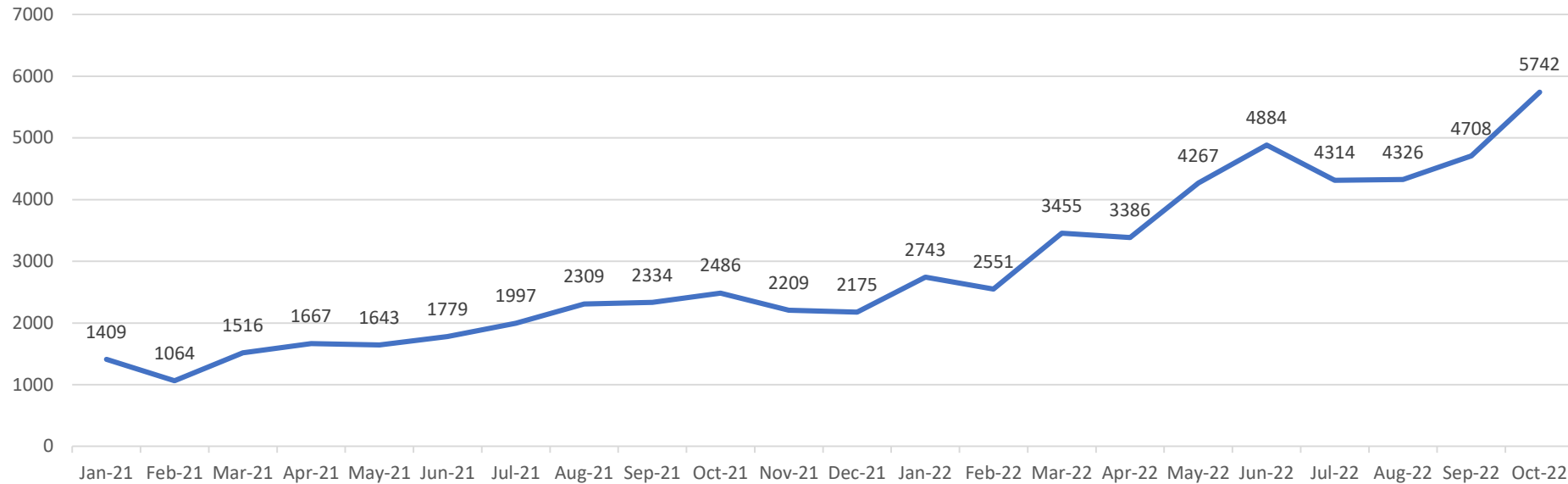
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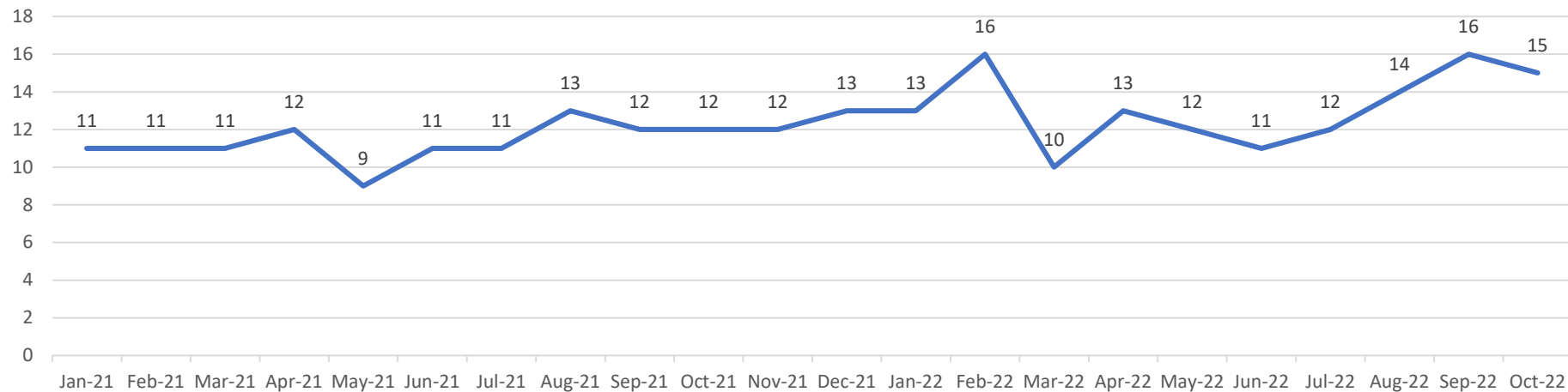
Ridership and Wait Times

Ridership

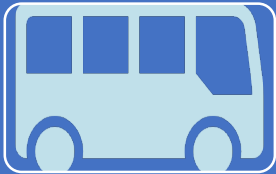
Total Ridership



Wait Times

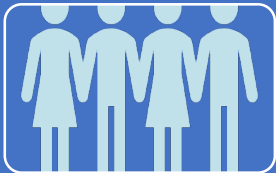


Members Benefits and Annual Dues



Transportation

- GoLink Bus Stop at Member Company Location
- Late Night Ride Subsidy for Member Employees
- Monthly Transit Pass Subsidy



Employee Transportation Education

- Current Employee Training – Onboarding, Train the Trainer
- Prospective Employees – Promote transportation options at Job Fairs



Recruiting Assistance

- Expand candidate pipeline geographically
- Job Fair connector
- Promote job openings through community partners



Connector to Community Resources

- Training Partners in Forklift, Warehousing, and Soft Skills
- Staffing Partners



Advocacy

- City/County/Regional/State
- Grant opportunities for electrification and innovation
- Inland Port Symposium and other Logistics Roundtable

Business Annual Dues

\$500 : Small – Less than 50 Job Positions Filled

\$1,000 : Medium – 51 – 250 Job Positions Filled

\$2,500 : Large – 251 – 500 Job Positions Filled

\$5,000 : Super – 501 – 1000 Job Positions Filled

\$10,000 : VIP – 1001+ Job Positions Filled





Thank You

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www.inlandport.org