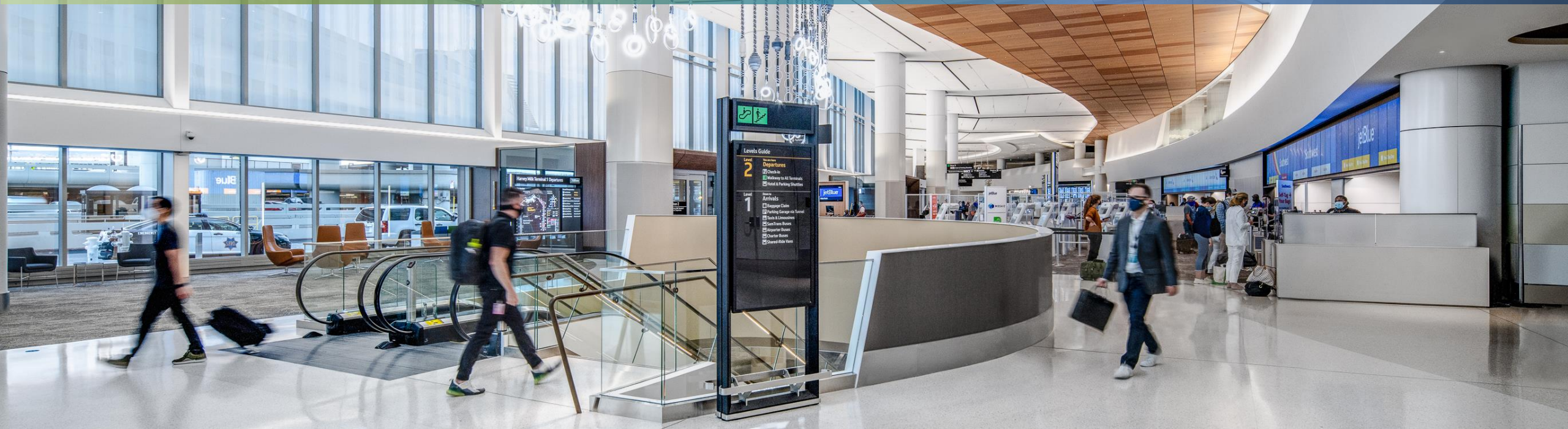


# THE FUTURE WE CHOOSE

## INTRODUCING GC3: GENSRLER CITIES CLIMATE CHALLENGE

Rives Taylor | GENSRLER

SAME  
April 2022





# #1

"GREEN" DESIGN FIRM

Engineering News  
Record (2016-2019)



# TOP 8

FIRMS WITH MOST  
VERIFIED NET-ZERO  
PROJECTS



# 1 BILLION

SQUARE FEET OF  
LEED-CERTIFIED  
PROJECTS



# 1,500+

LEED-CERTIFIED  
PROJECTS



Gensler





# IMPACT THROUGH DESIGN

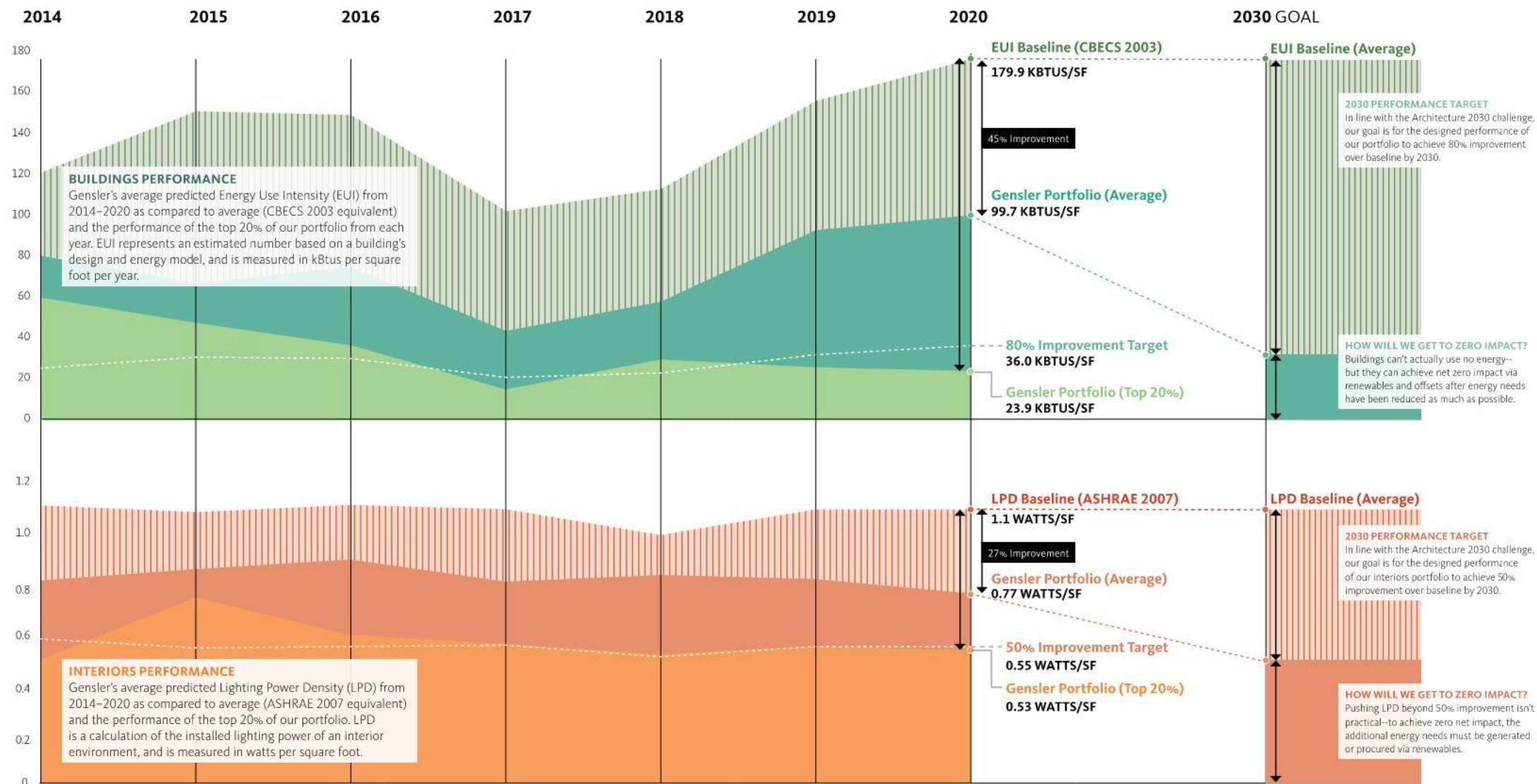
Knowing the impact that design has on climate change, we signed this historic pledge to mark our commitment and urge our clients and fellow architects to reduce emissions through high-performance design.



Gensler Signs Paris Pledge for  
Action on Climate Change

# TRACKING OUR PROGRESS TOWARD OUR 2030 GOALS

THE PERFORMANCE OF THE TOP 20% OF GENSLER'S PORTFOLIO HAS ALREADY ACHIEVED PERFORMANCE IMPROVEMENT TARGETS IN LINE WITH OUR 2030 GOALS.



DIANE HOSKINS  
ADDRESSING THE  
UNITED NATIONS

SEPTEMBER 24, 2019



“

“WE ARE FAST-TRACKING  
OUR GOALS AND TAKING  
IMMEDIATE AGGRESSIVE  
STEPS FOR ALL OUR WORK  
TO BECOME COMPLETELY  
CARBON NEUTRAL  
OVER THE NEXT DECADE.”



1 YEAR AGO

# **Gensler** CITIES CLIMATE CHALLENGE



Commitment to  
carbon neutrality



Accelerate progress  
in major cities



Challenge  
our industry

**TODAY**

10.21M

METRIC TONS OF CO2 SAVED  
FROM OUR PORTFOLIO AND IMPACT

**GOAL**

21M

METRIC TONS OF CO2 SAVED  
**BY 2030**

## OPERATING CARBON (USING BUILDINGS)

**In an average building today, operating energy accounts for 72% of the overall energy consumption.**

At the scale of Gensler's portfolio, that's approximately 23 million metric tons of CO<sub>2</sub>, based on our 2019 design work.



## EMBODIED CARBON (MAKING BUILDINGS)

**Embodied energy, the energy associated with building materials, accounts for 28% of an average building's overall energy consumption.** That's approximately 9 million metric tons of CO<sub>2</sub> emitted each year for a portfolio of our scale.



## CARBON OFFSETS



**TOTAL NET CARBON IMPACT**

## OPERATING CARBON (USING BUILDINGS)

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## STRATEGIES

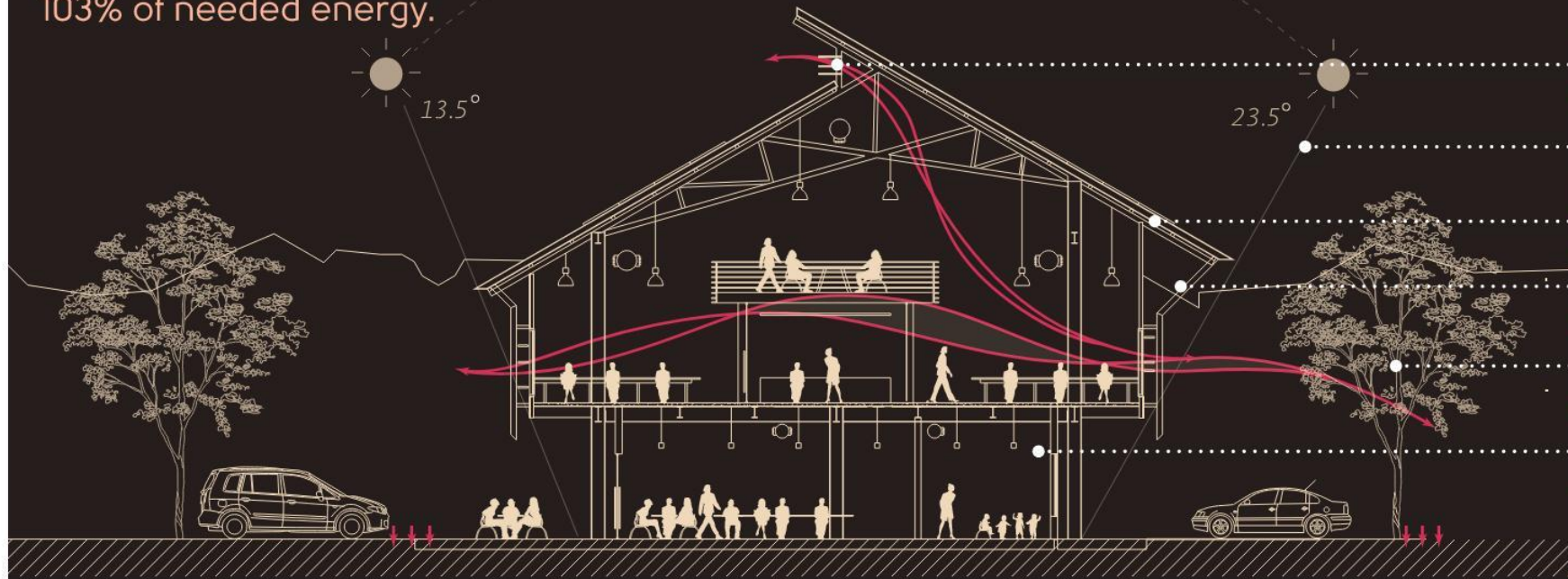
- Right-sizing: strategies that use the least space possible without sacrificing function.
- Significant reduction in operating energy per square foot.
- Gradual increase in on-site renewable energy production.
- Electrification to increase flexibility for renewable procurement.



**We used passive design strategies to maximize building performance.** As the global headquarters for a growing coffee brand, this structure needed to honor the company's long-held commitment to sustainability. The building is designed to achieve LEED Platinum Certification, maximizing both energy and water credits. The design uses sustainable materials that improve space quality, including rapidly renewable cork flooring that provides a warm atmosphere for the workspace area.



Optimizing the building's form and orientation improves energy performance, allowing on-site photovoltaics to generate 103% of needed energy.



Operable windows increase natural cross-ventilation throughout the space.

Orientation reduces solar exposure on the east and west facades by shading the longer north and south facades with roof overhangs.

The high reflectance roof minimizes heat gain.

The building's narrow shape allows for natural ventilation and daylight penetration.

The use of native plants and other irrigation techniques reduces water use by 78%.

The elevated floor plan takes advantage of the lower humidity level during wet months and reduces parking impact.



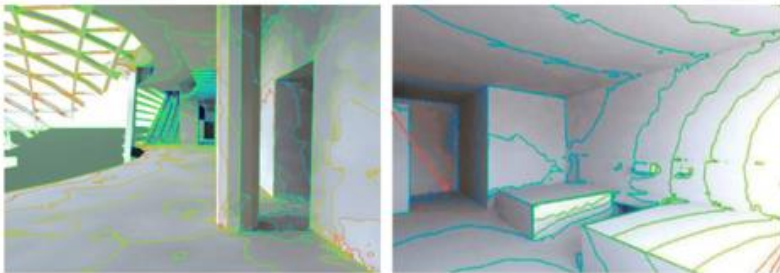


## SUSTAINABILITY ENERGY AND EFFICIENCY

Building envelope performance was a driving factor for the project. The glass curtain wall was a key consideration, and the team utilized high efficiency glazing, advanced curtain wall framing, and triple glazing in select areas in order to reduce heat gain, promote occupant comfort, ensure daylight delivery, and insulate travelers from airport noise.

An advanced hotel room key system is utilized for guests, which turns off lighting, plug loads, and minimizes heating and cooling when rooms are unoccupied. Daylight modeling was performed to inform space planning and ensure effective daylight delivery. Additional lighting strategies include high-efficiency fixtures, widespread use of daylight sensors, lighting controls and schedules based on occupancy, time-of-use and safety requirements.

### DAYLIGHTING STUDIES



49%

ENERGY COST  
REDUCTION

43%

ENERGY USE  
REDUCTION



“The Hotel and Transit Center establishes a new standard for airport hotels, conference centers and connecting urban centers with aviation services via mass transit. Achieving LEED Platinum status reflects our ongoing commitment to reduce our consumption of resources, minimize our carbon footprint and enhance our community.”

Denver International Airport CEO Kim Day



SELECTED ENVELOPE RECLAD AND OVERCLAD WITH  
TRIPLE GLAZING FOR HIGH PERFORMANCE WORKPLACE

HEAT/COOLING RECOVERY UNIT ACTS AS THE 1ST STAGE OF  
HEATING OR COOLING TO MAXIMIZE ENERGY SAVINGS

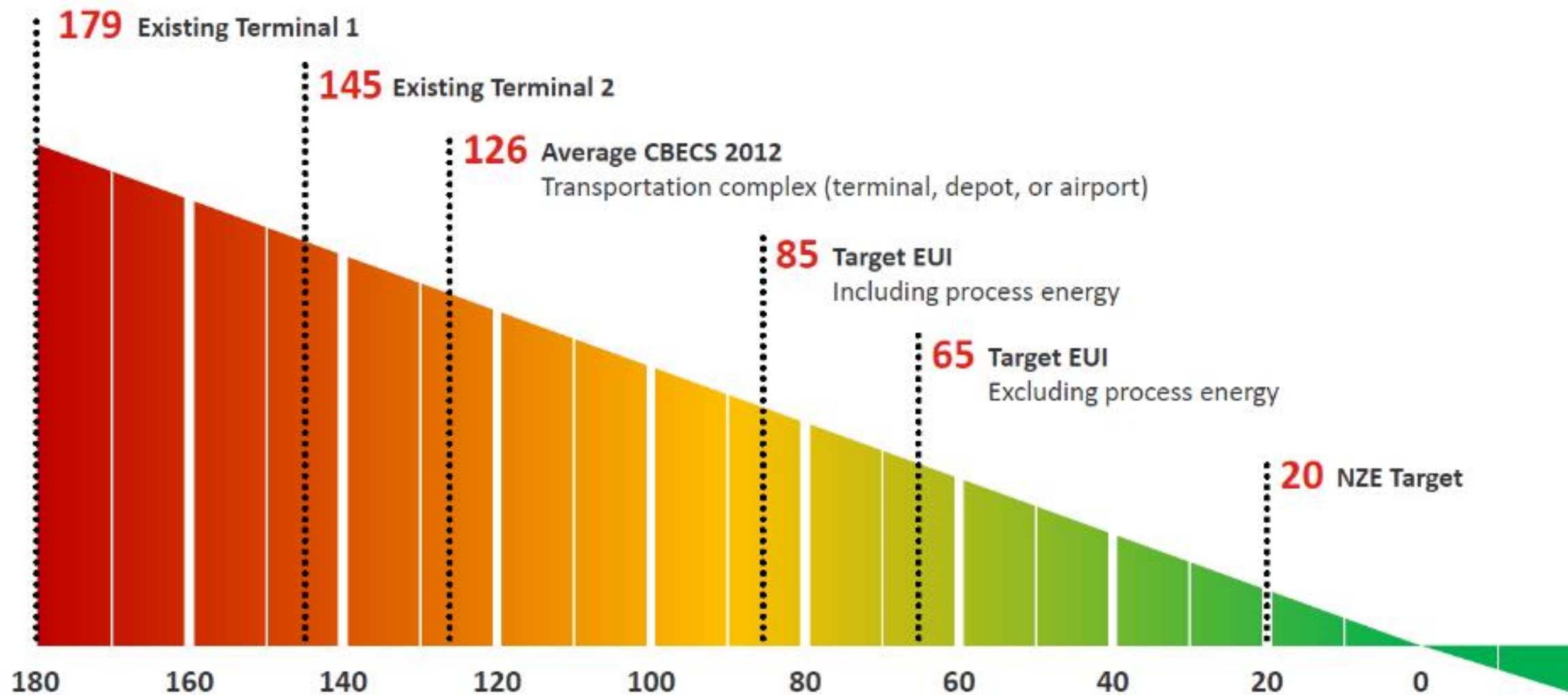
CHILLED BEAM SYSTEM WILL BE 15–20% MORE  
EFFICIENT THAN CONVENTIONAL HVAC SYSTEMS

ADVANCED BUILDING MANAGEMENT  
SYSTEM ALIGNED WITH IOT

AUTOMATED PARKING REDUCES SCALE OF GARAGE;  
*DESIGNED FOR CONVERSION TO OTHER USES LATER*

50%  
CARBON  
REDUCTION



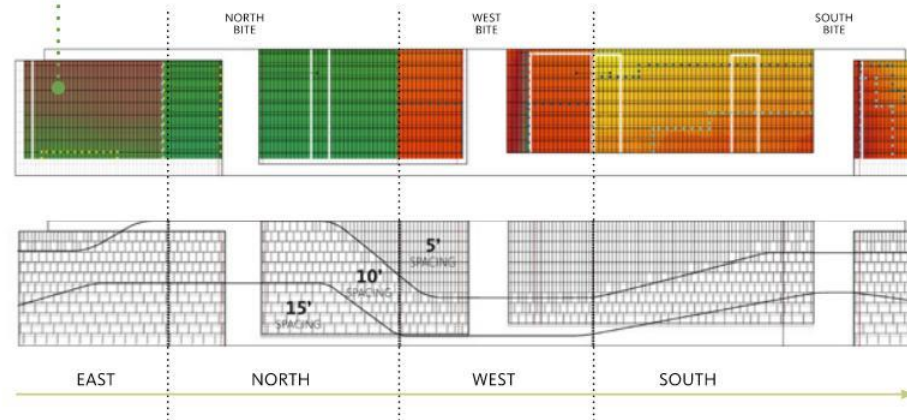


**EUI** kBtu/ft²/yr



**We delivered an all-electric building that gives the client more control over their carbon footprint.** Adobe sought a future-focused space that would reinforce the company's values and nurture a culture of creativity and innovation. By opting for an all-electric building, they are able to maintain greater control over their own operational carbon footprint and energy performance—electricity can be pulled from the grid at times when the energy mix is cleaner and uses more renewable sources—and in the future, battery storage or other on-site energy solutions will be easy to incorporate. These energy options provide Adobe with flexibility now and in the future, ensuring the long-term viability and performance of the building.

To minimize material use, facade hoods were distributed based on a careful study of the solar radiation that falls on the building each year.



Automated blinds and external shading hoods control solar heat gain and glare.

Public spaces have more transparent facades that provide a view into Adobe's culture and out over the city, while work areas benefit from reduced glass and external hoods to enhance performance and comfort.

The post-tensioned concrete structure maximizes floor-to-ceiling height and increases daylight penetration into the workspace.



A high-performance facade and carefully spaced hoods maximize current solar performance, while an all-electric approach provides future flexibility and resilience.

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### STRATEGIES

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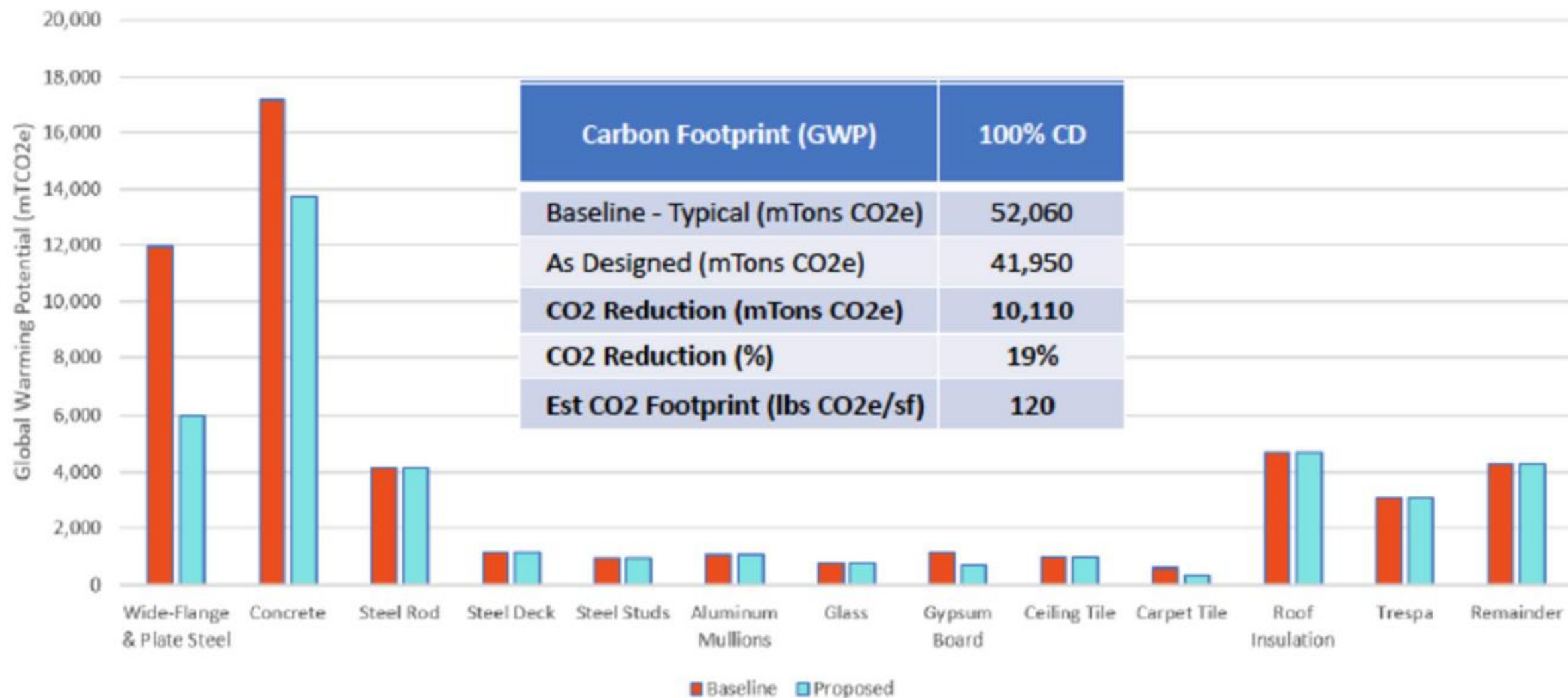


### STRATEGIES

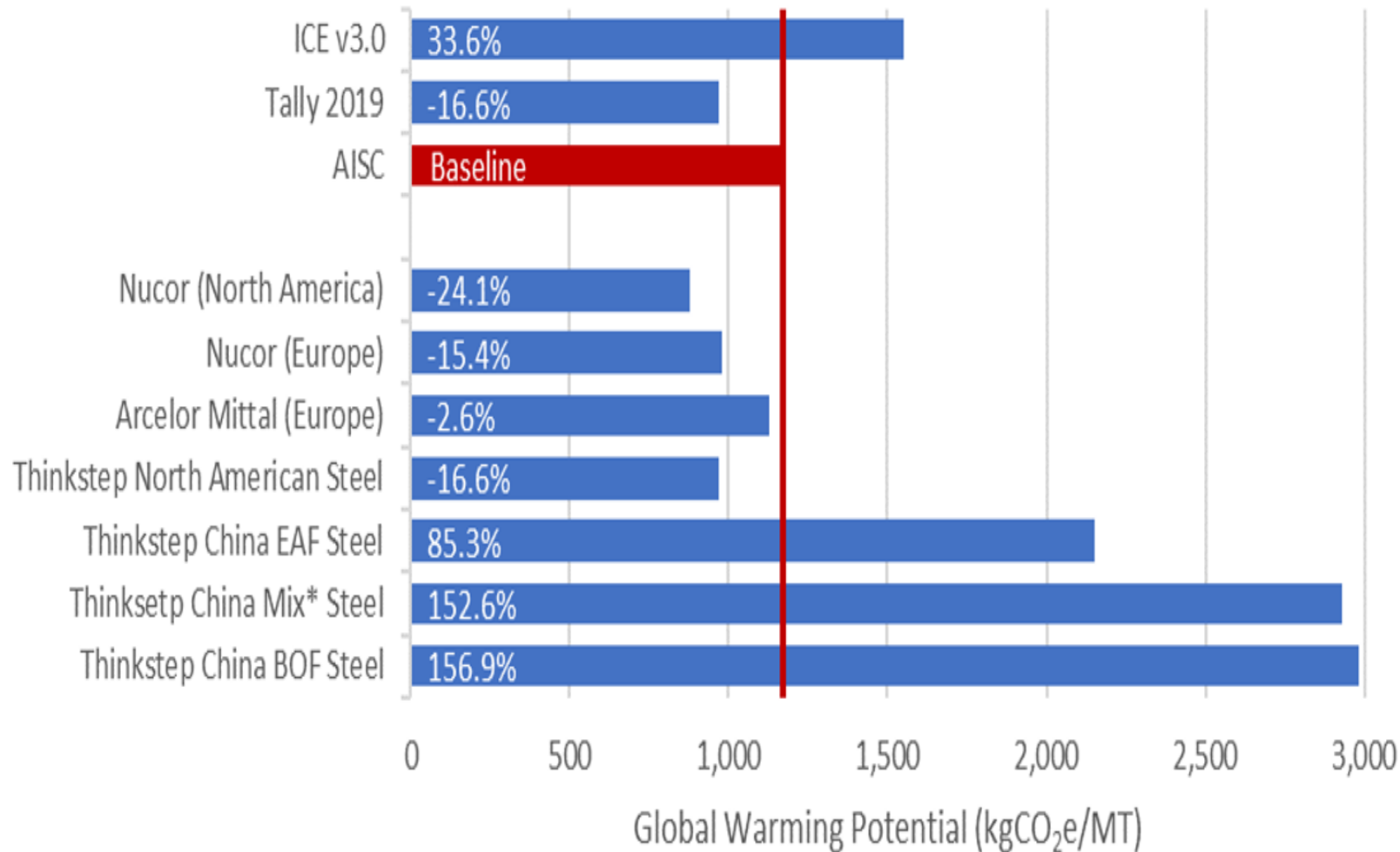
- Right-sizing: strategies that use the fewest materials possible without sacrificing function.
- Significant reduction through low- and zero-impact materials.
- Gradual increase in reuse vs. new construction.
- Offset through net-positive production and/or increase in carbon sequestration (capture through absorption).



Baseline vs. Proposed GWP Per Product Category



# Structural Steel – North American vs Global Production

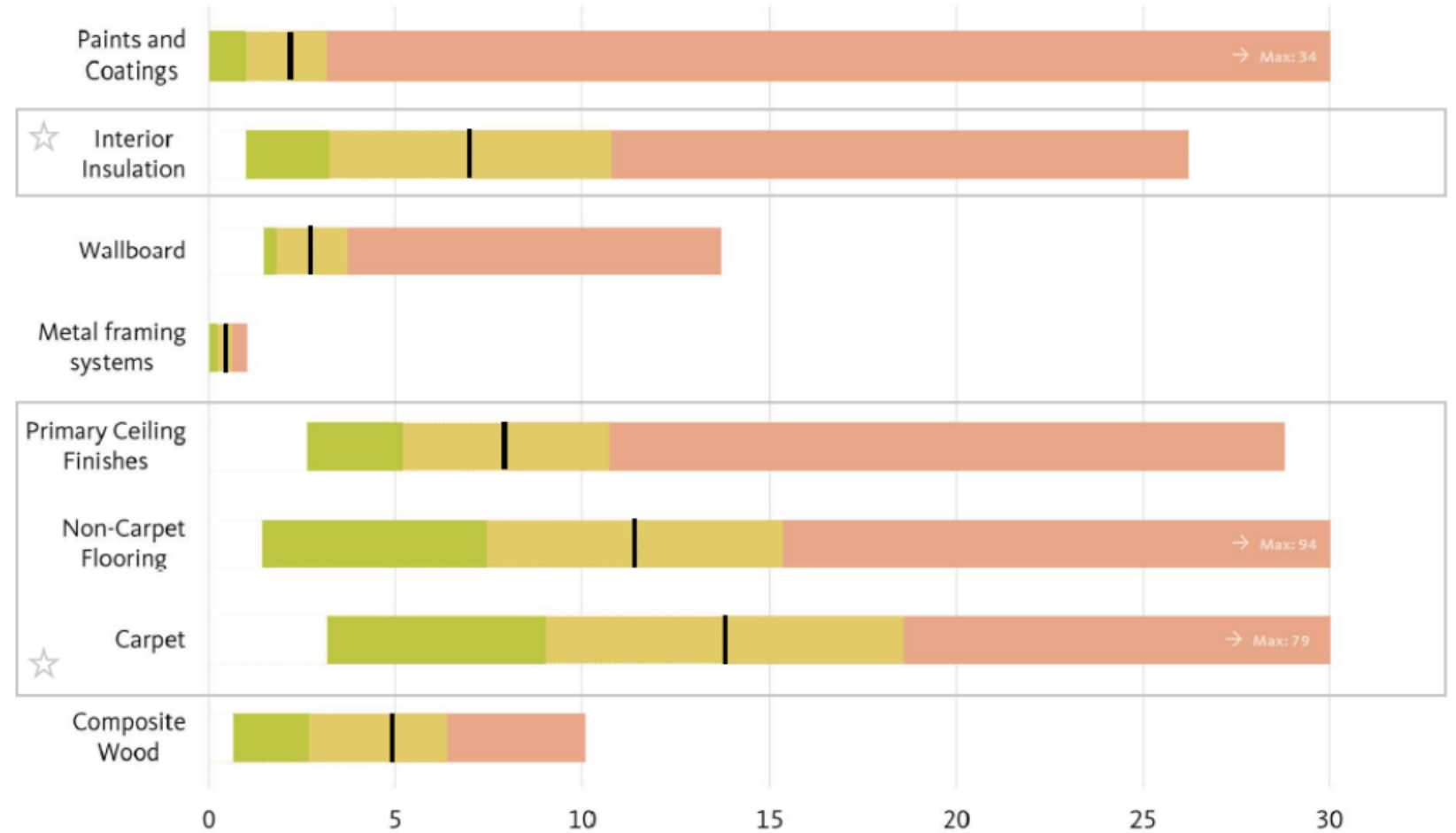




Product types with **good decision-making opportunity**, **high average carbon intensity**, and a **wide range of possible outcomes** are our quick wins

## Embodied Carbon Intensities (Select Interiors Product Types)

Thresholds: Low Average High



\* PCR includes stages outside A1-A3, impacts higher than actual

A1-A3 Embodied Carbon (kg CO2e/normalized to 1 m2 surface area)

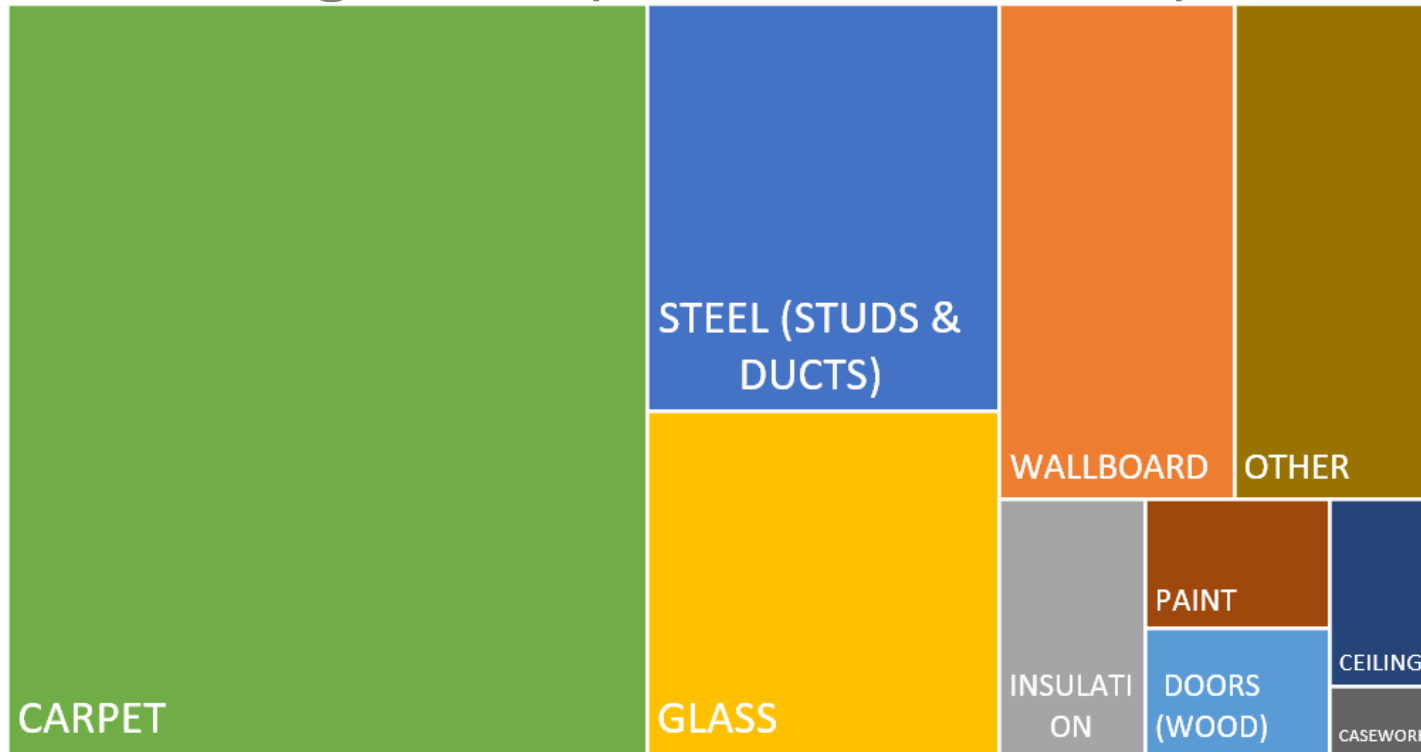
Gensler

# 10,000 SF

TENANT FITOUT

## Baseline Design

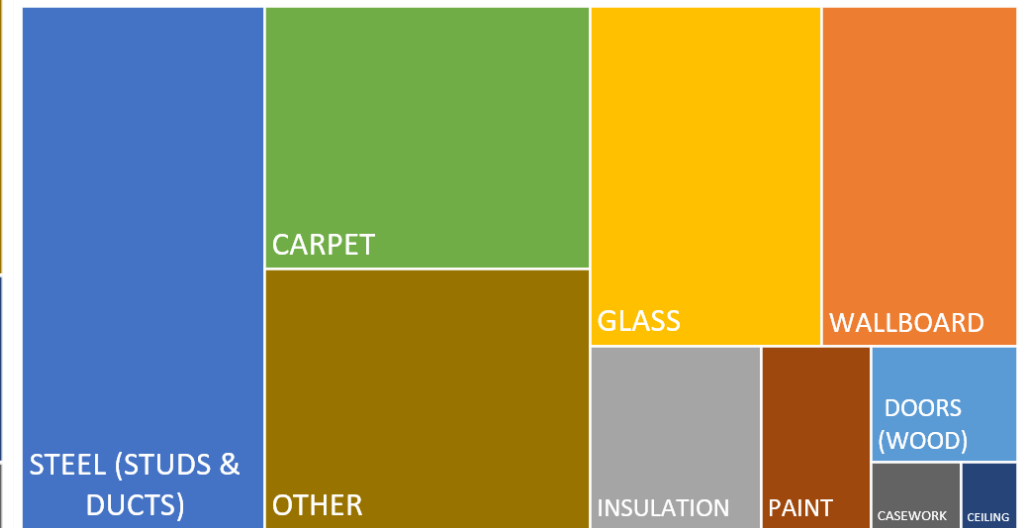
43,000 kg CO<sub>2</sub>e (10.9 lbs CO<sub>2</sub>e/sf)



## Final Design

24,000 kg CO<sub>2</sub>e  
(5.72 lbs CO<sub>2</sub>e/sf)

**43% Reduction!**





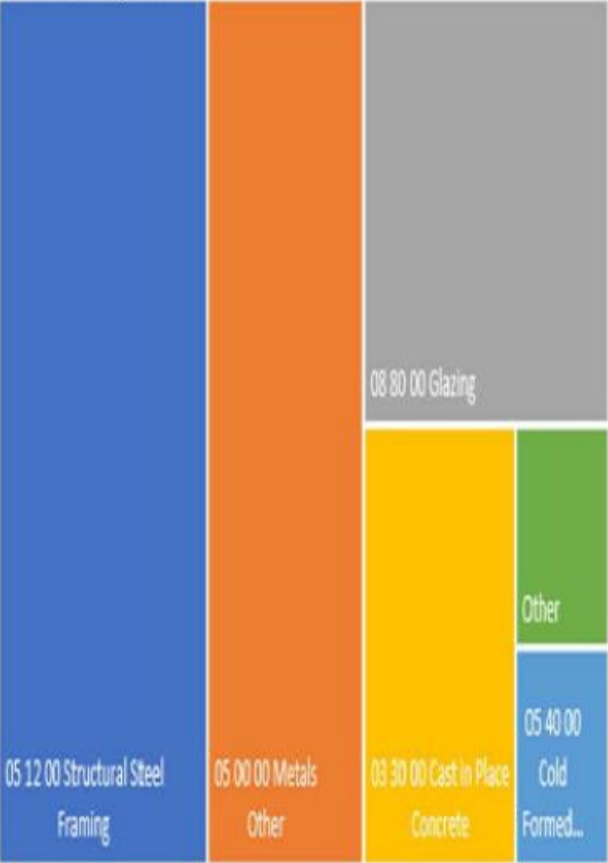


MODULAR CONSTRUCTION // CITIZEN M HOTEL SEATTLE, WA

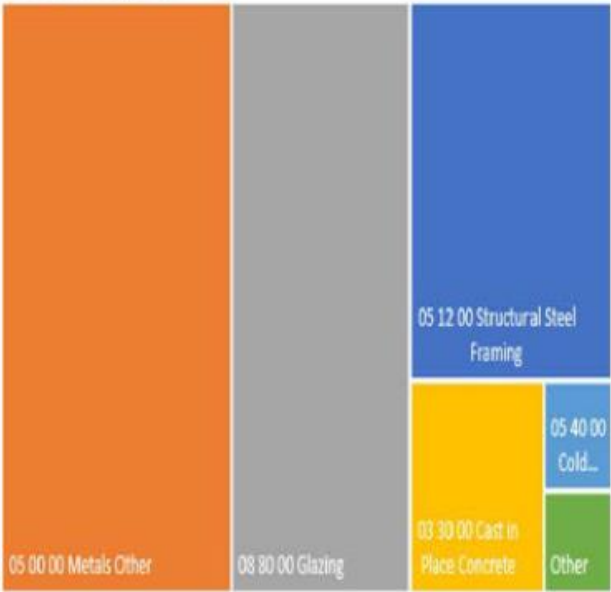
# LA CONFIDENTIAL

## CARBON FOOTPRINT STUDY – ADPATIVE REUSE

Ground Up Baseline, 218 lbs CO2e/sf



33% Embodied Carbon Reduction  
Adaptive Reuse Baseline, 148 lbs CO2e/sf



54% Embodied Carbon Reduction  
Adaptive Reuse Optimized, 100 lbs CO2e/sf





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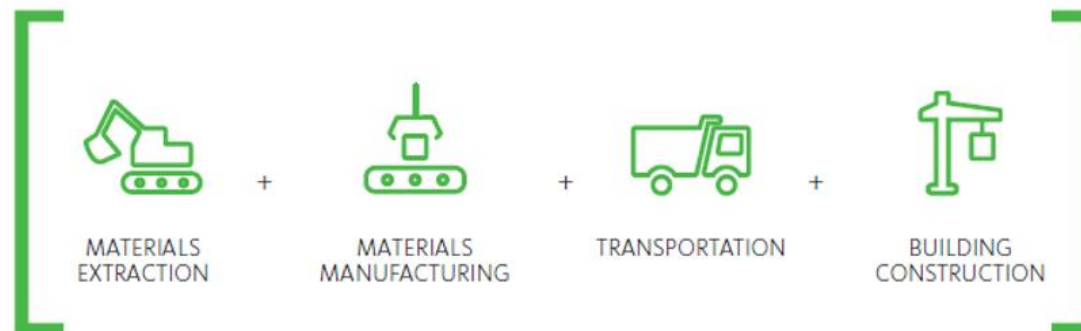
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## CARBON OFFSETS



**TOTAL NET CARBON IMPACT**

**We created a net-positive, visual social hub.** Our approach to the new Administrative Building supports their rapidly growing campus. Integrated energy and water submeters monitor the building's NZE performance throughout operations and occupancy. The net-positive water strategy utilizes gray water for all non-potable uses, while rainwater management strategies feature rain chains and on-site bioswales.



The "solar veil" canopy hosts an 89 kWh photovoltaic array that naturally shades the courtyard, reducing heat island effect as well as solar heat gain.

Upcycled brick, salvaged from demolition, lowers the demand for virgin materials, reducing embodied carbon emissions.

Sister-buildings are organized around a shared courtyard, which minimizes the floor plates and increases daylighting opportunities.



ADMINISTRATION BUILDING



111% of building needs are provided by on-site renewables.

**We reduced energy demands through strategic orientation and massing.** The occupied spaces of the Housing building are organized along East-West axes, reducing heat gain by 71%. To support our net-positive energy strategy, we specified high-performing, low-wattage site lighting and maximized indirect lighting strategies at the interior. HVAC fan coils are controlled by occupancy sensors, minimizing energy loads while spaces are unoccupied.



Operable windows reduce energy demands, while state-of-the-art mechanical systems are paired with a 76 kWh photovoltaic array.

Utilizing reclaimed water saves over 898,000 gallons annually, with reciprocal energy reductions for water conveyance (not pictured).



PARKSIDE HOUSING NORTH



107% of building needs are provided by on-site renewables.



DYNAMIC GLAZING IN AIRSIDE  
DEPARTURE LEVEL

RADIANT PANELS  
IN CEILING IN  
HOLDROOMS

LOW CARBON  
STEEL & CONCRETE

PHOTOVOLTAIC  
PANELS

LOW ENERGY  
DISPLACEMENT  
VENTILATION

CEILING SKYLIGHT FOR  
NATURAL DAYLIGHTING

ENERGY EFFICIENT, LOW CARBON  
ICS BAGGAGE HANDLING SYSTEM

HIGH EFFICIENCY  
ESCALATORS & ELEVATORS

HEAT RECOVERY  
READY HEATING &  
COOLING SYSTEM

FLOOR OPENINGS TO  
LOWER LEVELS FOR  
NATURAL DAYLIGHTING

LOW CARBON MATERIALS  
IN INTERIOR FINISHES

FRITTED GLASS FOR  
GLARE REDUCTION

543 LBS

CO<sub>2</sub>/SF IS THE 50  
YEAR OPERATING &  
EMBODIED CARBON,  
BASELINE DESIGN

124 LBS

CO<sub>2</sub>/SF IS THE 50  
YEAR OPERATING &  
EMBODIED CARBON,  
AS DESIGNED

79%

TOTAL CARBON FOOTPRINT REDUCTION

SFO TERMINAL 1 // SAN FRANCISCO, CA

+ FITWEL 2 STAR CERTIFIED  
+ LEED PLATINUM (TARGET)

Gensler



## • Case Study: NGA St Louis

### 2030 Operational Targets

- Net Zero Energy via Reduction & Onsite Renewables
- Net Zero Water via Reduction & Onsite Collections
- Net Zero Waste via Reduction & Onsite Renewables
- Carbon Footprint: Concrete Life Cycle Assessment

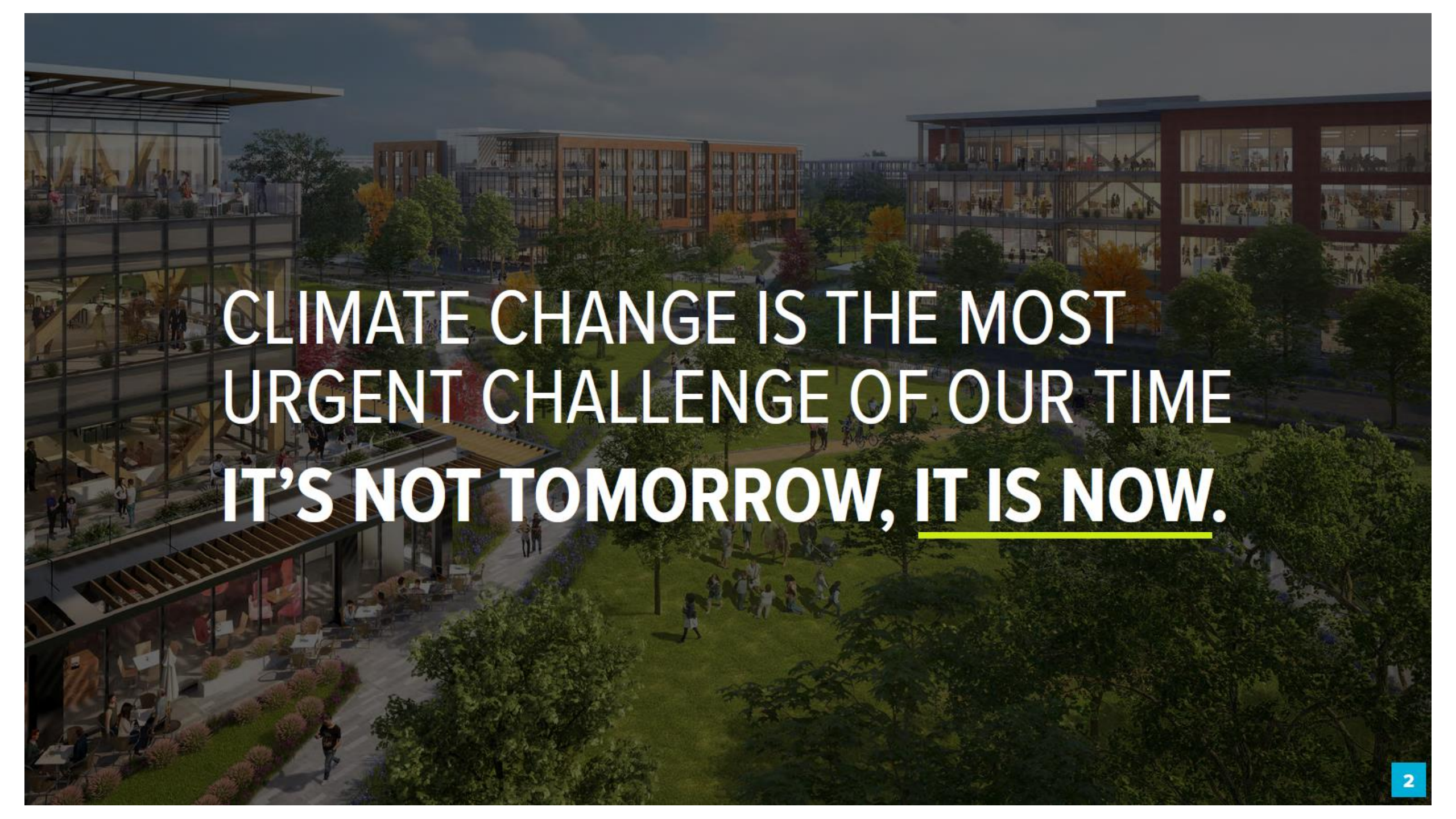






- Case Study: NGA St Louis





CLIMATE CHANGE IS THE MOST  
URGENT CHALLENGE OF OUR TIME  
IT'S NOT TOMORROW, IT IS NOW.



Rives Taylor

Co-Director Design Resilience Leader

Rives\_Taylor@gensler.com



Climate Action Through Design 2021:  
Climate & Resilience

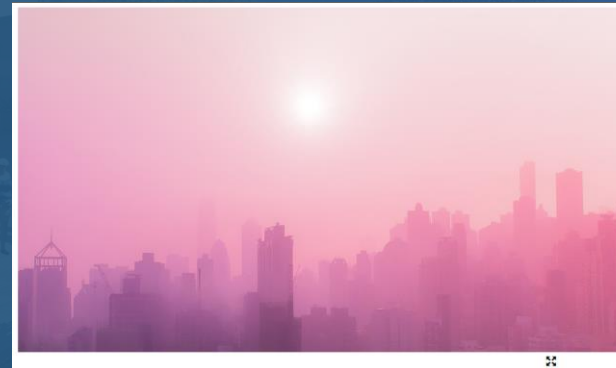
## ARTICLES FROM GENSLER'S RESPONSE TO A CARBON CHALLENGED WORLD



Doubling Down on Our Commitment to Resilience



Impact by Design 2020: Climate & Resilience



Will There Be a Climate Change Vaccine?



What's Old is New Again: Navigating the Circular Economy